

## **SHOP WITH SCRIP**

### **Major Retailers Want To Give Our School Money! You Can Earn Your Family TUTION CREDITS!**

Dear RMS Families,

Although the SCRIP Program is not new to Racine Montessori, I feel it needs a revival because it is such an easy way for our school to gain revenue and for families to benefit with tuition credit!

#### **So here are the details:**

Scrip is simply a word that means “substitute money” – in other words, scrip is gift cards and certificates from national and local retailers. They’re the same gift cards/certificates that you buy at the store. Many popular retailers participate in our scrip program including local grocery stores, gas stations, The Gap, Pizza Hut, Red Lobster and many, many, MANY others.

You’re probably asking yourself how these stores help us raise money and in return we can offer you a tuition credit. It’s simple -- scrip participating retailers agree to sell gift certificates to our organization at a discount. Member families like yours buy the certificates for full face value, they redeem them for full face value, and our school keeps the difference as revenue. BONUS! The profit earned is divided between the school and the family who orders SCRIP in the form of a tuition rebate two times per year!

#### **And scrip is exciting, because everybody wins:**

- The retailer gets cash up front and repeat business...
- You get a powerful fundraising alternative that involves *no selling*...
- Our school gets a regular source of revenue.

#### **The Racine Montessori scrip program is a simple and effective fundraising program.**

The beauty of scrip is that you put your regular household shopping dollars to work. You earn money for our school without spending a single additional penny. Just spend your regular shopping dollars with scrip at the stores that participate in the scrip program! And scrip can be used for just about any household purchase including food, clothing, entertainment, gasoline and even dining out. The program is not limited to RMS families, anyone you know can participate and their rebate helps our school and you receive the additional tuition credits!

We have included a brochure about the program and how to start today! Jane will be happy to answer your questions and help you sign up, just call or stop by the school office and we’ll do it right on the spot!

Sincerely,

Rita